

FRIENDS OF THE SHAMBA FOUNDATION CAN NOW “YAK” FOR LESS!

***The SHAMBA foundation partners with Yak Communications
to provide exclusive membership rewards***

TORONTO – April 21, 2008 – The SHAMBA foundation is excited to announce the launch of an innovative new program – ‘Friends of SHAMBA’.

The program will provide exclusive membership rewards to “Friends of SHAMBA”, including SHAMBA Night attendees, partners, donors, supporters, employees and volunteers. Members will enjoy special offers available through SHAMBA’s generous partners.

“We are proud to be launching the ‘Friends of SHAMBA’ program and our partnership with Yak Communications,” said Nisha Amin, Director of Marketing for the SHAMBA foundation. “It’s a wonderful way for us to say thank-you to everyone who has supported a SHAMBA initiative with exclusive offers from great companies like Yak.”

Now Friends of SHAMBA can enjoy a \$25 credit when they sign up for any Yak service! Members can simply visit www.yak.ca and enter “SHAMBA” in the promo code field for the free credit, or simply call Yak at 1.800.606.9490 and quote ‘SHAMBA’ when speaking to a Yak representative.

Yak has a variety of great services to choose from including high speed internet, incredibly low long distance rates for home and cell, and a new digital voice home phone service for only \$14.95 per month.

Anyone who would like to become a member of the Friend of SHAMBA program can sign up online at www.shamba.ca to receive announcements of upcoming SHAMBA Night events, volunteer opportunities, and exclusive membership rewards.

About the SHAMBA foundation

Globalive Communications created the SHAMBA foundation for employees to give back to the community in a way that is innovative, meaningful and fun. With this as the mission, the SHAMBA foundation is focused on initiatives in the areas of education and entrepreneurship.

The central concept of the SHAMBA foundation is an ‘urban farm’ where many hands make light work. The cornerstone of the SHAMBA foundation is the SHAMBA Space, an incredible rooftop terrace and event space that is offered to local charities at no cost for ‘SHAMBA Night’ fundraisers. SHAMBA assists with

food and beverage sponsors while Globalive employees volunteer to work the events.

About Yak Communications

Yak Communications offers a full array of services including: home phone, long distance (1+, toll free and dial around), high speed internet, calling cards and cellular long distance to residential consumers across Canada. Yak's most prominent long distance offering is 10-10-YAK (925), a dial-around service which offers very economical per minute rates.

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For more information or to arrange an interview please contact:

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