

COMPANY RE-DESIGNS OFFICE SPACE TO 'BUILD' PHILANTHROPY INTO ITS CORPORATE CULTURE

Innovative new charity concept allows young business networks to enjoy good times for a good cause

TORONTO – July 9, 2007 – One downtown company is building philanthropy into more than their mission statement – they're building it right into their office space.

Later this month when Globalive Communications Corp. opens its new headquarters, it will launch an entirely new and creative approach to charitable giving. The contemporary office space showcases a 2,500 square foot outdoor terrace being offered to local charities to host their fundraising events, at no cost. The initiative, which will be run by Globalive's SHAMBA foundation, is designed to be the most comprehensive, event-based fundraising solution in Toronto. The first 'SHAMBA Night Patio Party' is set to take place July 31st in support of Little Geeks – a new Toronto-based charity that collects, refurbishes and re-distributes donated home computers to children in need.

The idea for the philanthropic patio nights, and the SHAMBA foundation, was the brain child of 33 year-old Globalive Founder and Chief Executive Officer, Anthony Lacavera. "The business community spends a lot of money on downtown, after-work drinks. We felt there was an opportunity to channel those resources for a good cause," said Lacavera. "The resulting idea was to design a contemporary office space to host charitable events with full-service catering and create a foundation to support the initiative. This patio rivals any downtown patio but the profits will go to organizations making a difference."

The first party will serve as the official launch of the SHAMBA foundation. The Swahili word "shamba" means 'farm', and the concept for the SHAMBA foundation is to mobilize business networks in an urban setting creating a kind of 'urban farm', where many hands make light work.

Media Interview Opportunity

The launch of the SHAMBA foundation and the first official SHAMBA Night, in support of Little Geeks will take place Tuesday July 31st at 5:30pm. Both Anthony Lacavera, Founder and CEO of Globalive, Andy Walker, Founder of Little Geeks will be available for interviews at the event and in advance. Media are invited to attend.

"We are thrilled that SHAMBA will be hosting a party in our honour and think this is such a smart and interesting way for a company to give back to the community," said Andy Walker, Founder of Little Geeks. "Instead of giving us money alone, they're giving us profile with business leaders - we hope that this

event introduces our organization to some young up and comers that otherwise might not know about us.”

Investing in a Good Time and Good Cause

“We’re hoping that members of Toronto’s business community – and all those people who are apt to enjoy after-work cocktails will choose to come out to SHAMBA Nights and invest their money in a good time – and a good cause,” said Lacavera. This summer, Globalive has already booked four SHAMBA Nights to benefit a range of charities including: Little Geeks, Invest in Kids, POGO and Habitat for Humanity. For each SHAMBA Night, Globalive will be providing the use of their venue at no charge (holding up to 300 people), and has also arranged a food and beverage sponsorship with Sultan’s Tent, effectively allowing organizations to run their events at no cost.

Part of Globalive’s mission in launching the SHAMBA Foundation and SHAMBA Nights is to foster a spirit of ‘giving back’ among its employees. “As good as this initiative is for the charities we’re supporting, it’s equally good for our employees,” said Lacavera. “It builds positive staff morale and is a great way for staff to spend time together in the summer after hours.” Building a healthy corporate culture is of key importance to Globalive, which was recognized by Canadian Business as one of the top 30 workplaces in Canada in 2006, and as one of Canada’s 50 Best Managed Companies for three consecutive years.

About Globalive

Globalive Communications Corp. is a leading provider of next generation telecommunications solutions globally and was ranked #1 on the 16th annual Profit 100. Its other prestigious recognitions include being named as one of Canada’s 50 Best Managed Companies for three consecutive years, Deloitte’s Technology Fast 50, and Canadian Business Magazine’s Top 30 Workplaces in Canada. Anthony Lacavera, Globalive’s Chairman and Chief Executive Officer, was named as one of Canada’s Top 40 Under 40 for 2006.

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